

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Application No. : 10/764,190  
Inventor(s) : Peter Fyler Lynch  
Filed : January 23, 2004  
Art Unit : 3634  
Examiner : Colleen M. Quinn  
Docket No. : 9495  
Confirmation No. : 8071  
Customer No. : 27752  
Title : Shelf Display Apparatus for Absorbent Articles Packaged  
in Flexible Film

**AMENDMENT AFTER OFFICE ACTION  
REPLY AFTER OFFICE ACTION**

Mail Stop Amendment  
Commissioner for Patents  
P. O. Box 1450  
Alexandria, VA 22313-1450

**INTRODUCTORY REMARKS**

In response to the Office Action of September 8, 2008, the time for response being extended by 1 month, pursuant to the fee charged to the Assignee's Deposit Account in the papers submitted herewith, please amend the above-identified application as follows, consider the following remarks, and reconsider the application. Attached hereto is a Petition for a 1-Month Extension of Time, and the fee required under 37 CFR §1.17(a), providing for a timely response up to and including January 8, 2009.

Please amend the above-identified application as follows:

*Amendments to the Claims* begin on page 2 of this paper.

*Remarks* begin on page 6 of this paper.